

Presented by



CASE
COMPREHENSIVE
CANCER CENTER



BREAST CANCER 2013: Seeing the Future



Friday
May 24, 2013
8:00 AM - 3:00 PM

Doubletree at
Hilton Cleveland East
3663 Park East Drive
Beachwood, OH 44122

Sponsored by



COURSE OVERVIEW

This course has a focus on the future of breast cancer treatment and how research shapes our progress. Early detection of breast cancer and then managing all stages of the disease is a rapidly changing field that remains a challenge for primary care physicians, gynecologists and breast cancer specialists. Advances in cancer genetics and genomics are guiding more of our interventions. Recent advances have changed the practice of removing axillary lymph nodes, once a standard in breast cancer treatment. Male breast cancer is rare and involves a different paradigm than female breast cancer. You will have the opportunity to speak with male breast cancer survivors at this conference. All care providers will benefit from new understanding of how to support families of cancer patients.

COURSE OBJECTIVES

After attending this conference, participants will be prepared to:

1. Discuss new and emerging treatments using targeted agents for advanced disease.
2. Discuss imaging frequency and techniques for women at high risk to develop breast cancer.
3. Review the biologic subtypes of breast cancer and translational research that bring new techniques into daily practice
4. Discuss treatment and unique challenges for male breast cancer patients.

TARGET AUDIENCE

This program is intended for medical, radiation, gynecological, and surgical oncologists, gynecologists, radiologists, surgeons, primary care and family practice physicians, and related nursing professionals.

CONTACT HOURS

PHYSICIANS: Case Western Reserve University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Case Western Reserve University School of Medicine designates this live activity for a maximum of 6.25 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSES: The Ohio Board of Nursing will accept at face value the number of contact hours awarded for an educational activity that has been approved for CE by a nationally accredited system of CE approval.

LOCATION AND ACCOMMODATIONS

The Doubletree at Hilton Cleveland East – Beachwood is conveniently located at 3663 Park East Drive, Beachwood, Ohio, at Exit 29, Harvard Road, off Interstate 271.

To make a reservation, call the hotel directly at 216/464-5950 or go to www.hilton.com and ask for the University Hospitals rate of \$109.00 plus tax.

COURSE AGENDA

- | | |
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| 7:30 AM Registration & Breakfast | 12:00 PM DISPLAYS and PICK UP BOX LUNCHES |
| 8:00 Welcome Stanton L. Gerson, MD | 12:30 PANEL DISCUSSION with Male Breast Cancer Survivors During Lunch Facilitated by Eileen M. Matteo, LISW-S, OSW-C, ACHP-SW Panelists Ernest "Ernie" Green, former Cleveland Browns Fullback Jason Sharron, Paramedic David Furst, Retired Cuyahoga County Sheriff's Deputy, Vietnam Veteran |
| 8:10 Imaging the High Risk Breast Cancer Patient Donna M. Plecha, MD | 1:10 New Agents on the Horizon for Breast Cancer G. Thomas Budd, MD |
| 8:35 Breast Cancer Biologic Subtypes: Using Biology to Guide Therapy Hannah L. Gilmore, MD | 1:35 Duration of Treatment and Late Recurrences in Breast Cancer Paula Silverman, MD |
| 9:00 Sentinel and Axillary Lymph Nodes: When is Less More? Robert R. Shenk, MD Janice A. Lyons, MD | 2:00 Seeing the Future: Clinical Trials for Breast Cancer Joseph Baar, MD, PhD |
| 9:30 Panel: Questions & Answers | 2:25 Panel: Questions & Answers |
| 9:40 BREAK | 2:50 Closing Remarks Lyndsay N. Harris, MD |
| 10:00 KEYNOTE SPEAKER: Moving Translational Studies into Clinical Breast Cancer Practice Matthew Ellis, MD | 3:00 Adjourn |
| 10:50 Keynote: Questions & Answers | |
| 11:00 Support for Breast Cancer Families Elizabeth Weinstein, MD | |
| 11:25 Male Breast Cancer Halle C. F. Moore, MD | |
| 11:50 Panel: Questions & Answers | |

COURSE DIRECTORS

Halle C. F. Moore, MD
Staff Physician, Solid Tumor Oncology
Taussig Cancer Institute
Cleveland Clinic

Paula Silverman, MD, Chair
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Medical Director, University Hospitals
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University Hospitals Case Medical
Center

GUEST FACULTY

Matthew Ellis MD

Professor, Department of Medicine
Washington University School of Medicine
Director, Breast Cancer Program
Siteman Cancer Center, Barnes-Jewish Hospital

CASE COMPREHENSIVE CANCER CENTER FACULTY

Joseph C. Baar, MD, PhD

Associate Professor, Department of
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Case Western Reserve University
University Hospitals Case Medical Center

G. Thomas Budd, MD

Professor, Department of Medicine
Cleveland Clinic Lerner College of
Medicine at Case Western Reserve
University
Staff Physician, Taussig Cancer Institute
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Elizabeth Weinstein, MD

Assistant Professor, Hospice & Palliative
Medicine-Internal Medicine
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Medical Director, Supportive Oncology
University Hospitals Case Medical Center

REGISTRATION FORM

BREAST CANCER 2013: Seeing the Future

First Name Last Name Degree/Credentials

Address

City State Zip

Institutional Affiliation Specialty

E-mail Phone Number

The registration fee includes all conference materials, food and continuing education credit. Full refunds will be made for cancellations on or prior to May 17, 2013.

| | By May 17, 2013 | After May 17, 2013 |
|--------------------------------------|------------------------|---------------------------|
| MD/PhD | \$ 75 | \$100 |
| Other Health Professionals | \$ 50 | \$ 75 |
| Fellows/Residents/Full time students | \$ 25 | \$ 35 |

REGISTRATION

On line: <http://cancer.case.edu/training/cme/index.html>

By mail: Seidman Cancer Center-WRN 140

Attn: Christine Rhoads

11100 Euclid Avenue

Cleveland, OH 44106-5065

By Fax: 216/201-5167

By Phone: 216/844-1675

METHOD OF PAYMENT

_____ I am a Fellow/Resident/Full Time Student

Enclosed is my check # _____ made payable to Case Western Reserve University.

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